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**stokes**

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Academy of Art University

Portfolio of

a n i m a t e d

Being animated is being full of life and excitement. I always strive towards a nice balance of clarity and excitement within my work.

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project 1  
film festival

**Description**

designed a mock film festival inspired by the films and style of Swedish film director Lasse Hallström.

**Concept**

I was inspired by the style, landscape, and characters of Hallström’s films and sought to maintain this aesthetic for the festival and the deliverables. This project consisted of a great amount of research and detail starting with the films themselves, finding a location for the festival, and designing a set of deliverables for promotion.

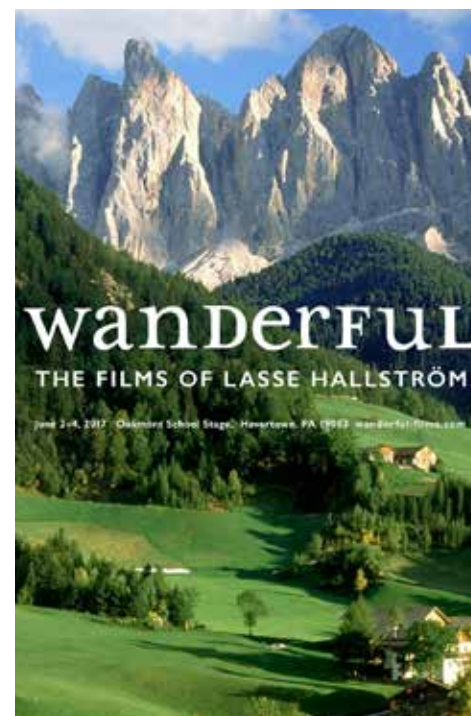
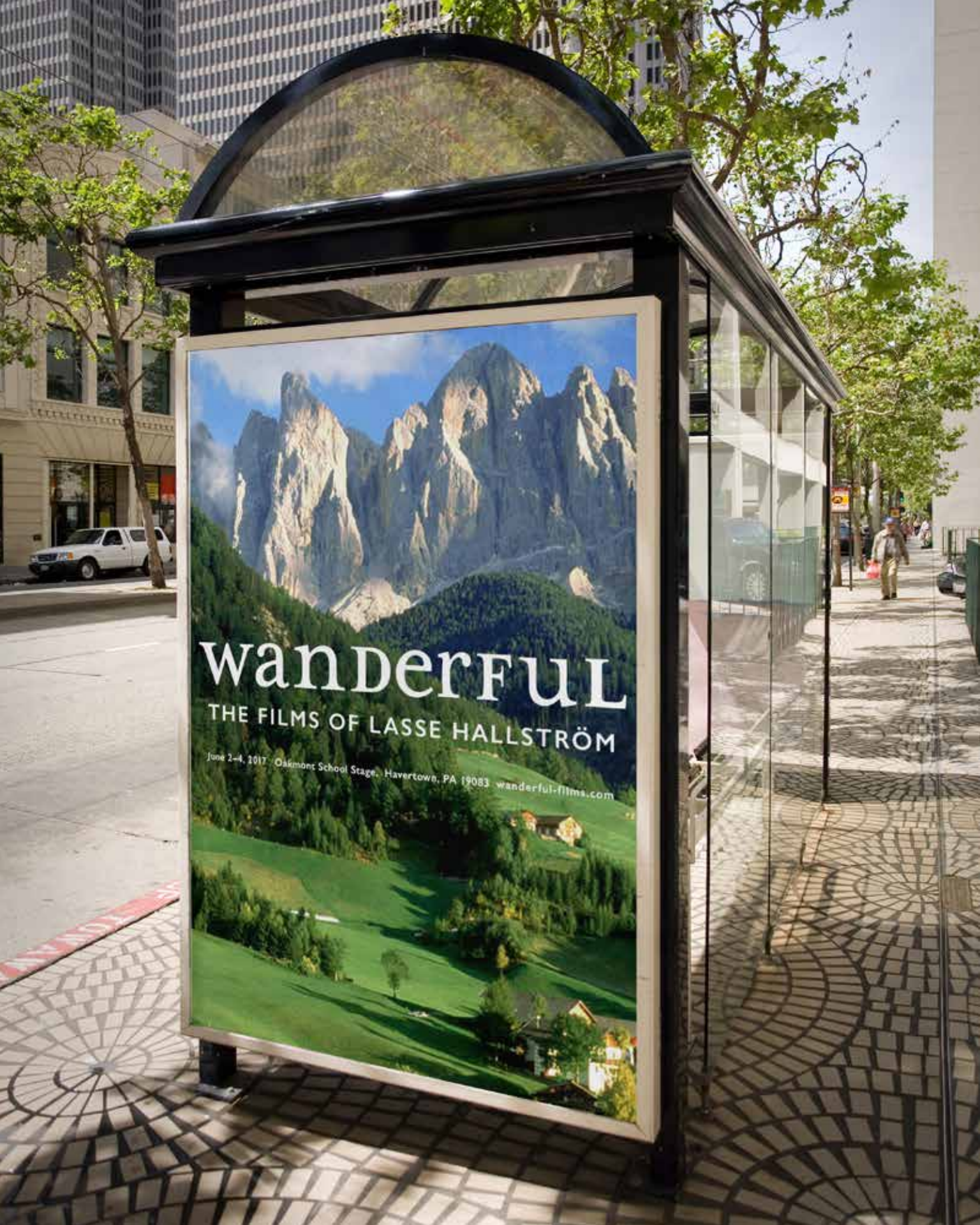
For the festival poster, after many iterations and refinements, I decided to keep the typography simple and subtle to highlight and bring focus to the landscape image.

**Year** May 2017

**Medium** Adobe InDesign and Photoshop

**Dimensions** Various sizes for deliverables

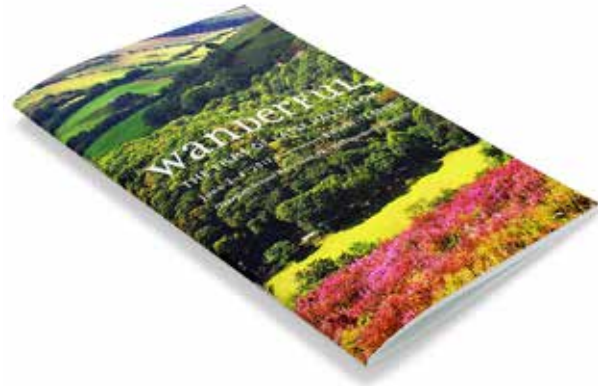
**Category** Branding, packaging, and visual system



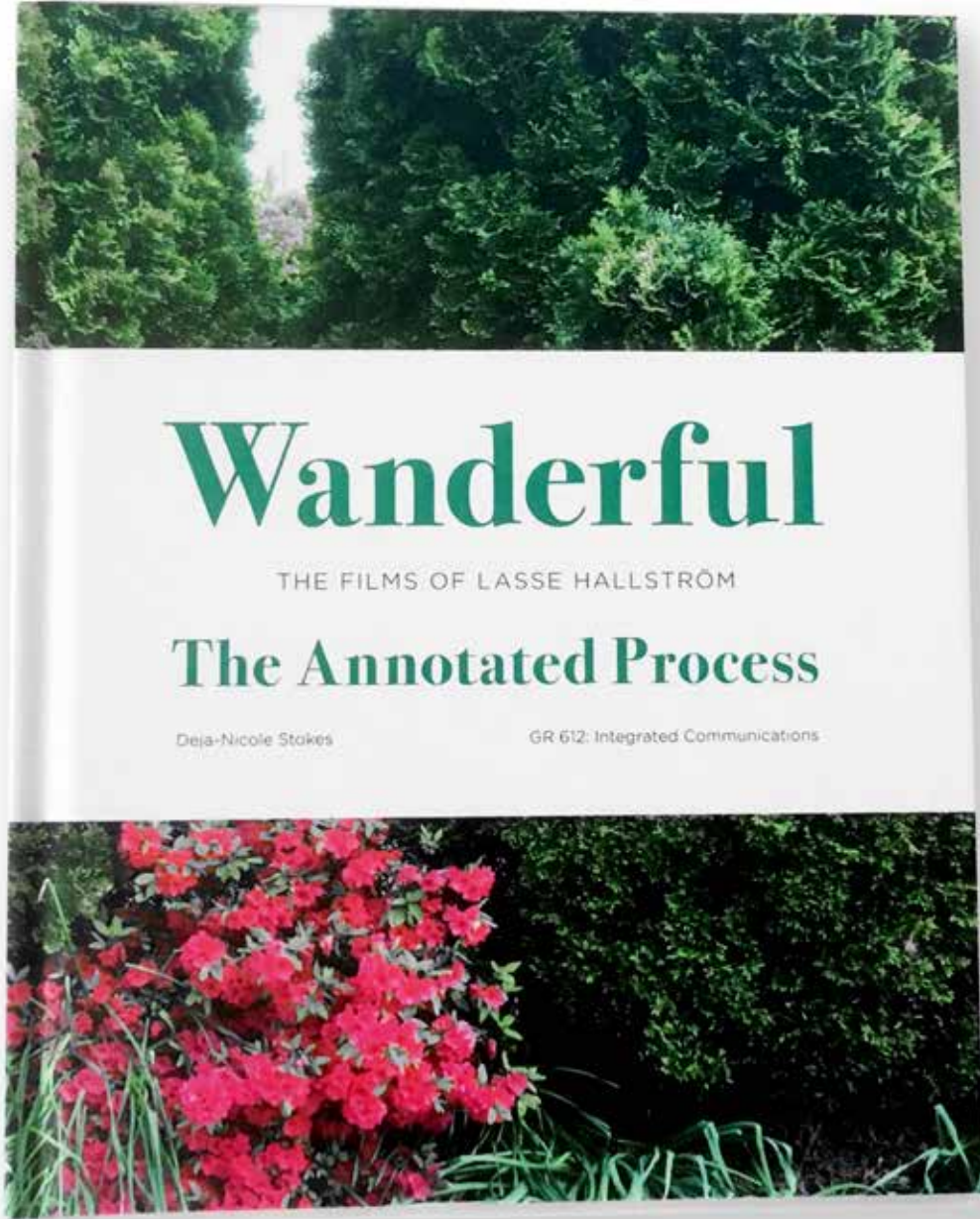
flyer front

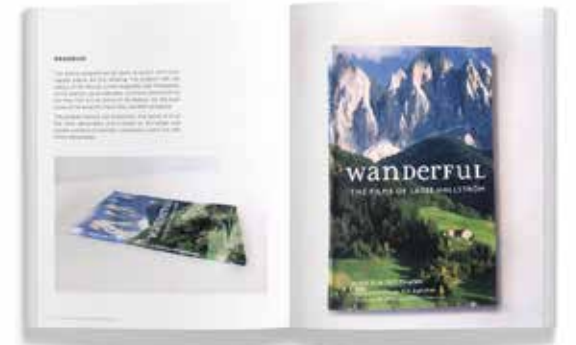


flyer back







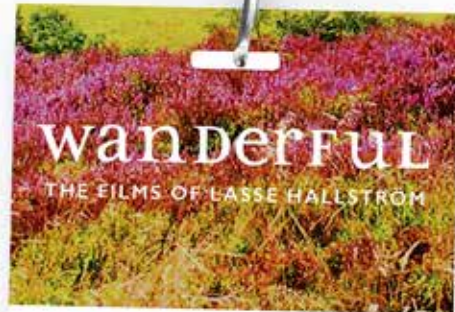




### Archie Andrews

Saturday, June 3 | 8 pm-12 am

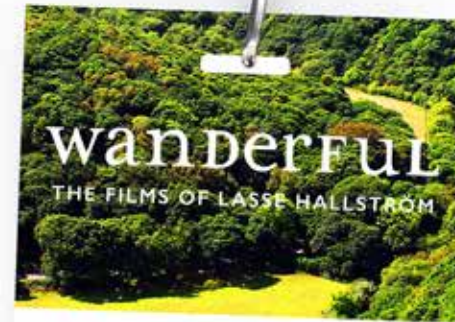
Oakmont School, 50 E. Eagle Road, Havertown PA 19083



### Betty Cooper

Friday, June 2 | 8 pm-12 am

Oakmont School, 50 E. Eagle Road, Havertown PA 19083



### Veronica Lodge

Sunday, June 4 | 8 pm-12 am

Oakmont School, 50 E. Eagle Road, Havertown PA 19083



#### June 2

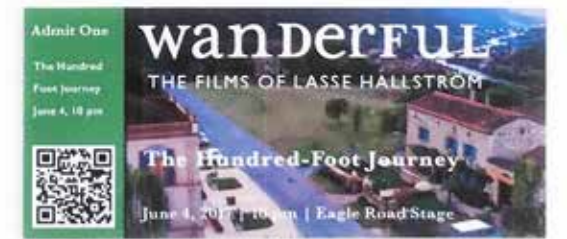
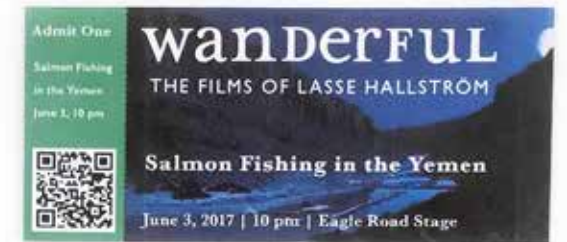
- 7 pm **Registration:** Festival Info Tent
- 8 pm **What's Eating Gilbert Grape:** Oakmont Field Stage
- 10 pm **The Cider House Rules:** Eagle Rd. Stage

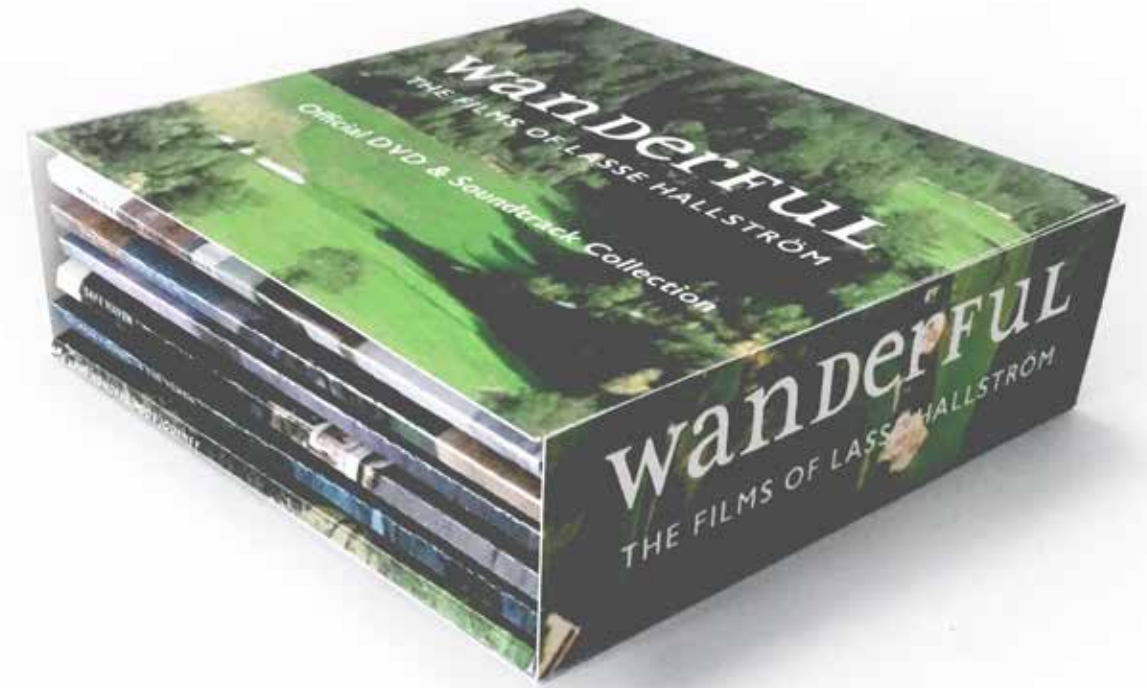
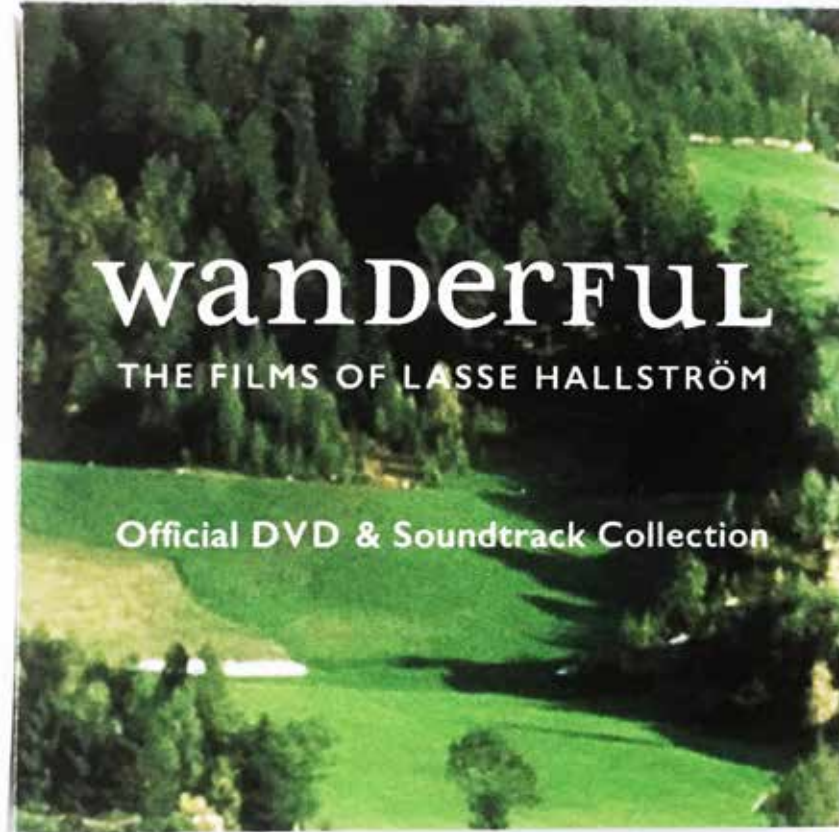
#### June 3

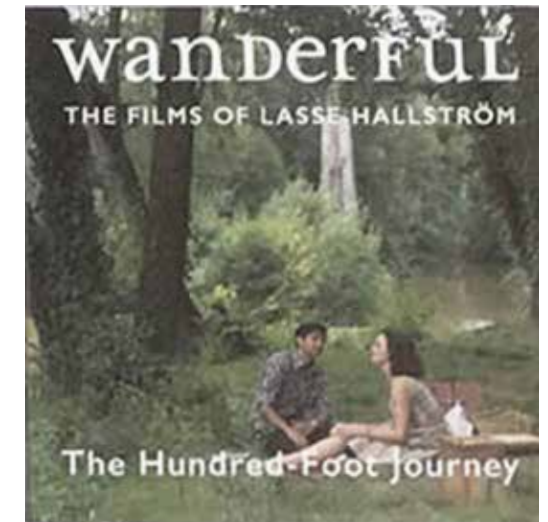
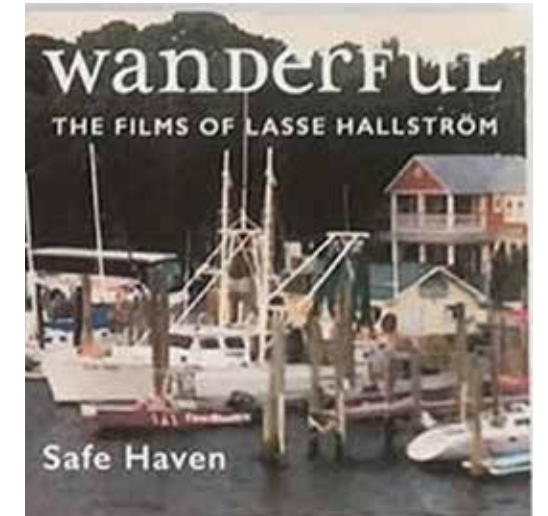
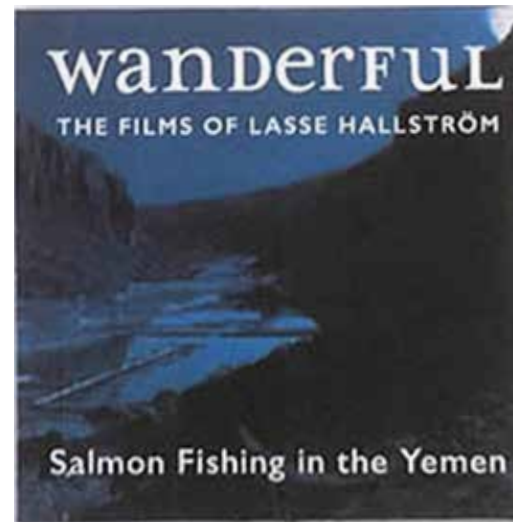
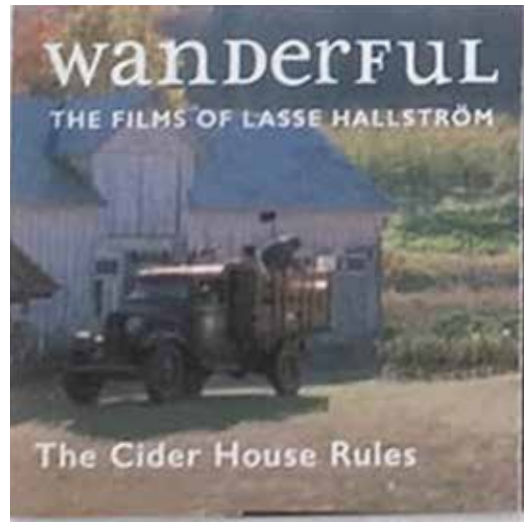
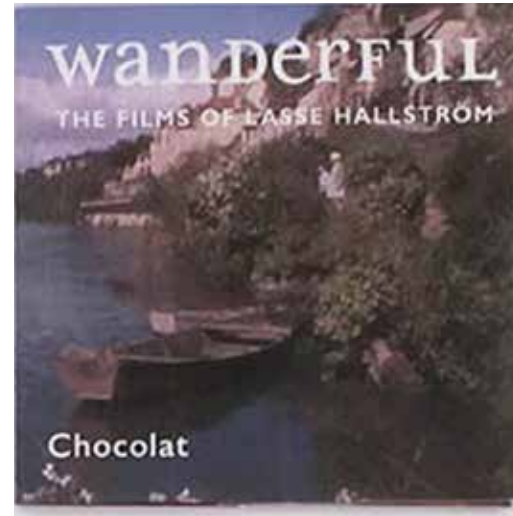
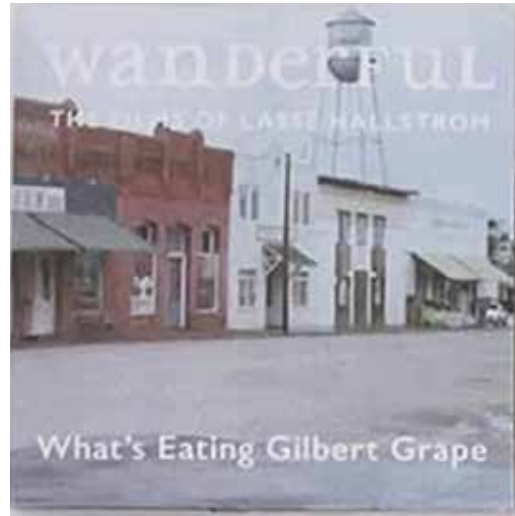
- 7 pm **Registration:** Festival Info Tent
- 8 pm **Chocolat:** Oakmont Field Stage
- 10 pm **Salmon Fishing in the Yemen:** Eagle Rd. Stage

#### June 4

- 7 pm **Registration:** Festival Info Tent
- 8 pm **Safe Haven:** Oakmont Field Stage
- 10 pm **The Hundred-Foot Journey:** Eagle Rd. Stage







Soundtrack by A. R. Rahman

1. Hassan Learns French Cooking
2. The Village of Saint Antonin
3. New Beginnings
4. Vintage Recipe
5. Mr. Kadam
6. The Clash
7. Destiny, Fire, War
8. The Gift
9. You Complete Me
10. Alone in Paris
11. India Calling
12. Reunion
13. End Credits Suite
14. My Mind is a Stranger Without You  
Solange Merdian
15. A La Hassan de Paris
16. Afreen  
Nakash Aziz, KM Sufi Ensemble







# wanderFUL

THE FILMS OF LASSE HALLSTRÖM

June 2-4, 2017, Oakmont School Stage, 50, E. Eagle Road, Havertown, PA 19083

Festival

Director

Tickets

Contact



## June 2

8 pm What's Eating Gilbert Grape  
10 pm The Cider House Rules

## June 3

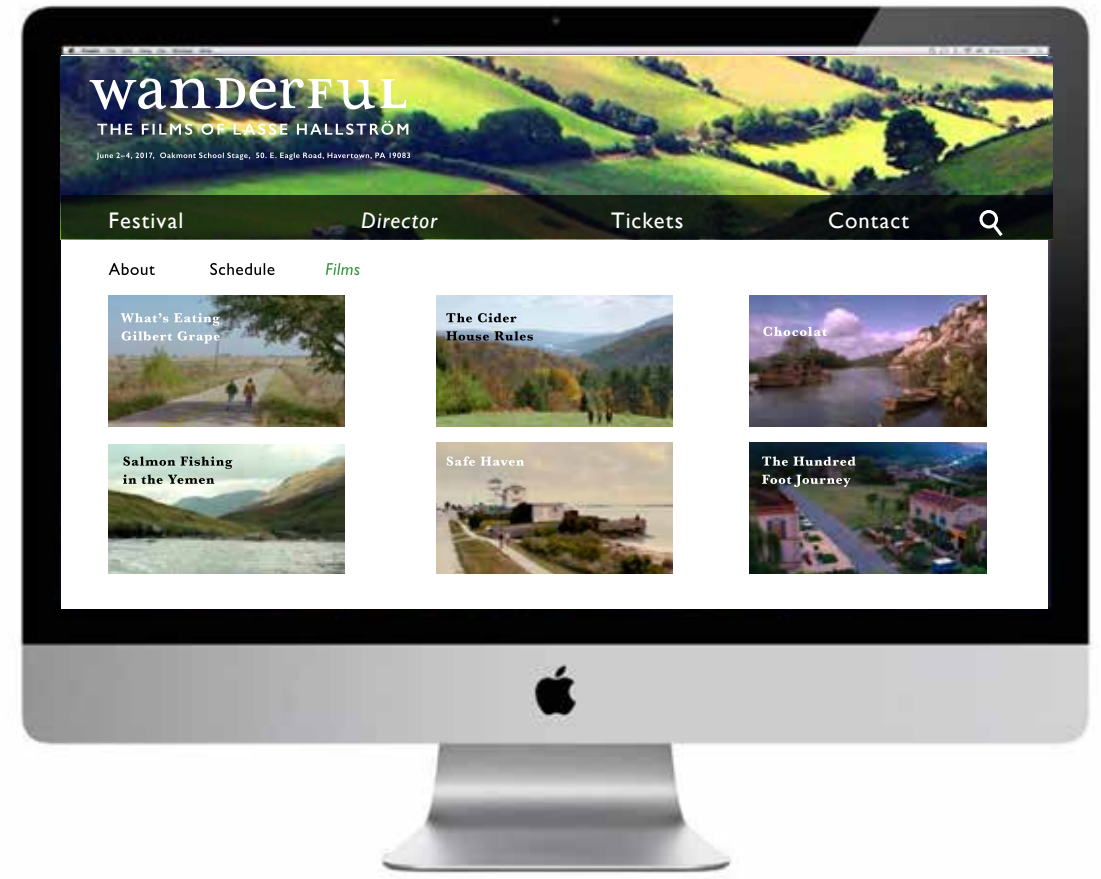
8 pm Chocolat  
10 pm Salmon Fishing in the Yemen

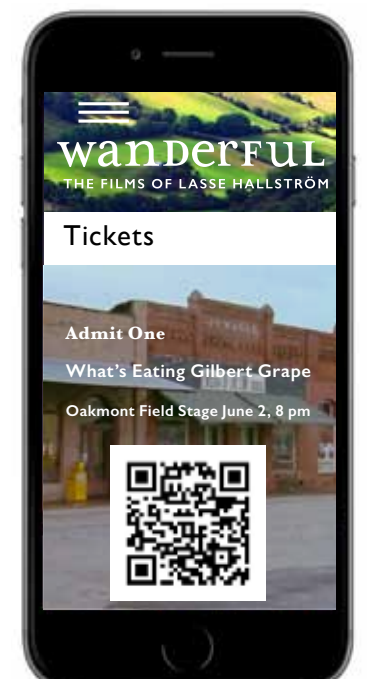
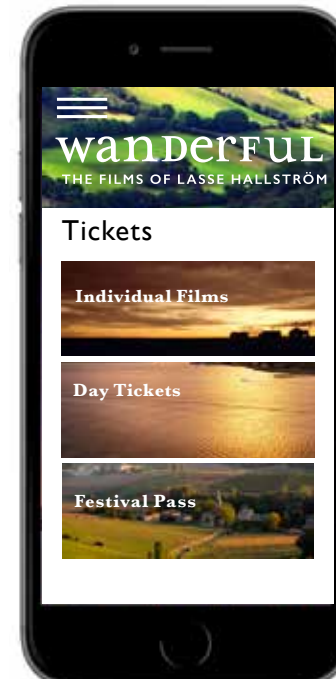
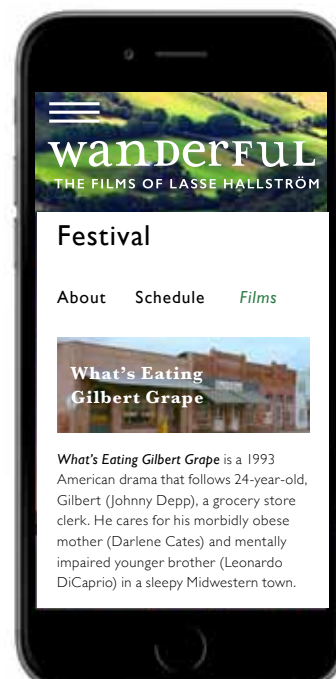
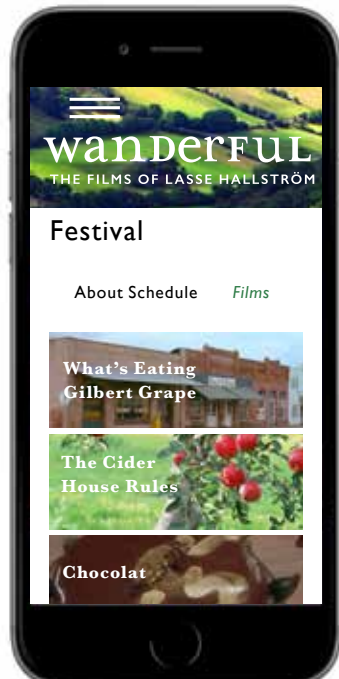
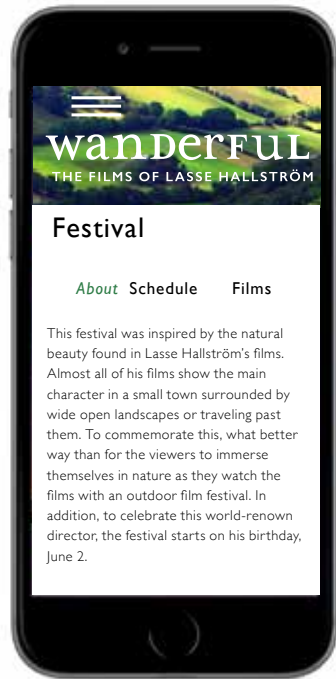
## June 4

8 pm Safe Haven  
10 pm The Hundred-Foot Journey

Oakmont School Stage, 50, E. Eagle Road, Havertown, PA 19083









## project 2

# animation book

### Description

designed the cover and layout for a book focusing on typography and composition inspired by the life and work of animated film director, Hayao Miyazaki.

### Concept

For this project, I chose to focus on the art of hand-drawn animation, focusing on the artwork and movies of Hayao Miyazaki and Studio Ghibli. I have always been inspired by his films and style which is consistently hand-drawn.

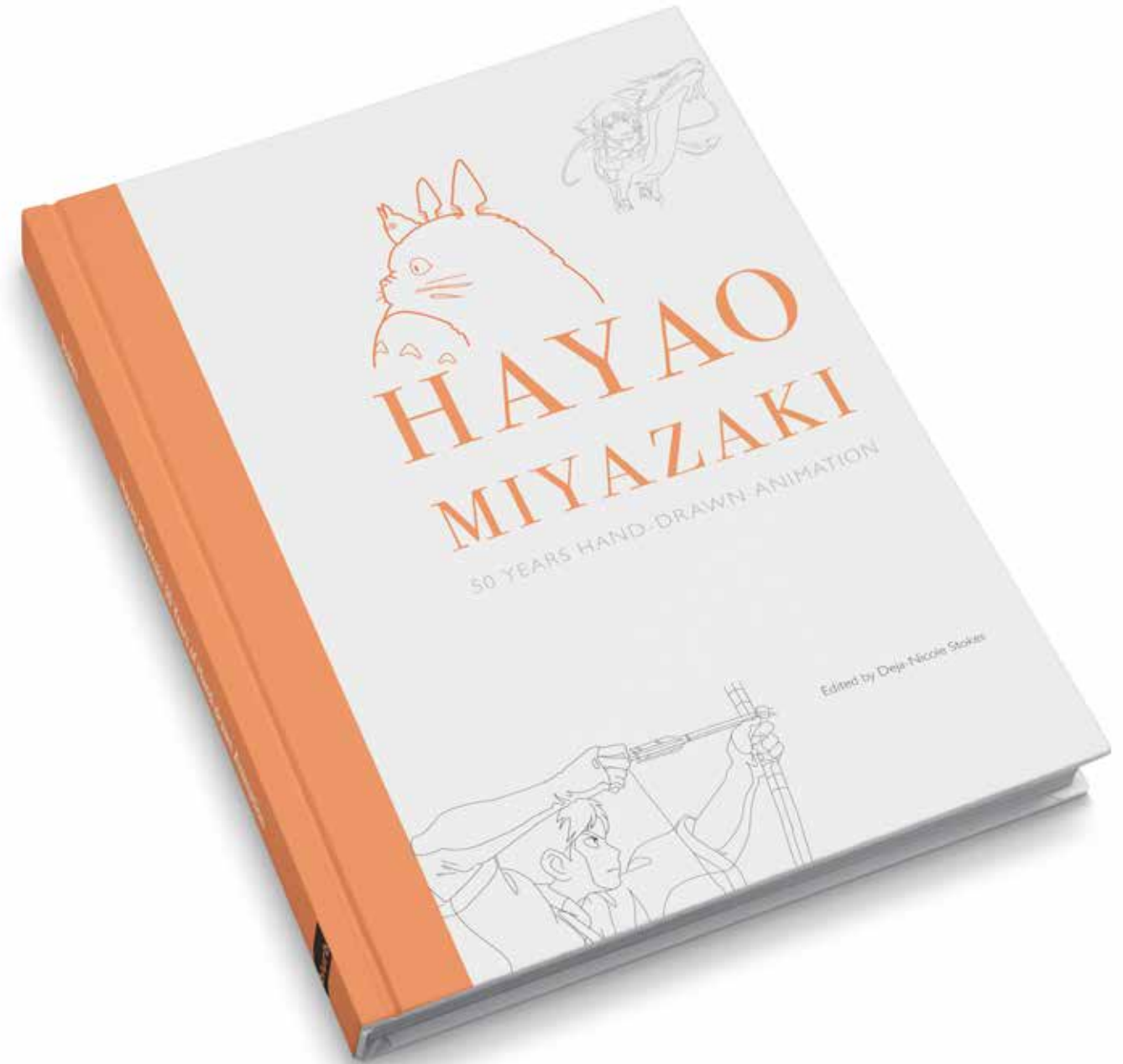
Throughout the book, I sought to portray the traditional quality of hand-drawn animation as well as play on how it interacts with modern technology. Early in the project, I knew the artwork was going to be the main focal point of the book so I designed the typography to be strong yet subtle and complementary to the art. I also wanted a strong and different color to stand apart from all the greens and blues of the artwork: orange is a strong color but not too strong to overpower the artwork.

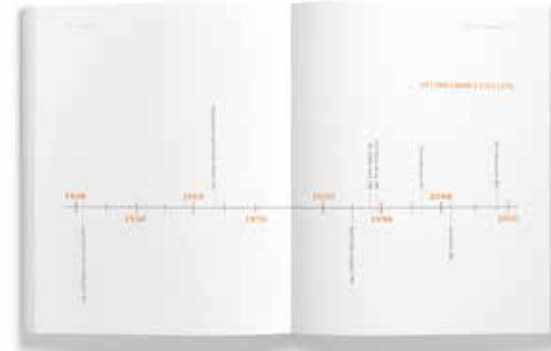
**Year** December 2015

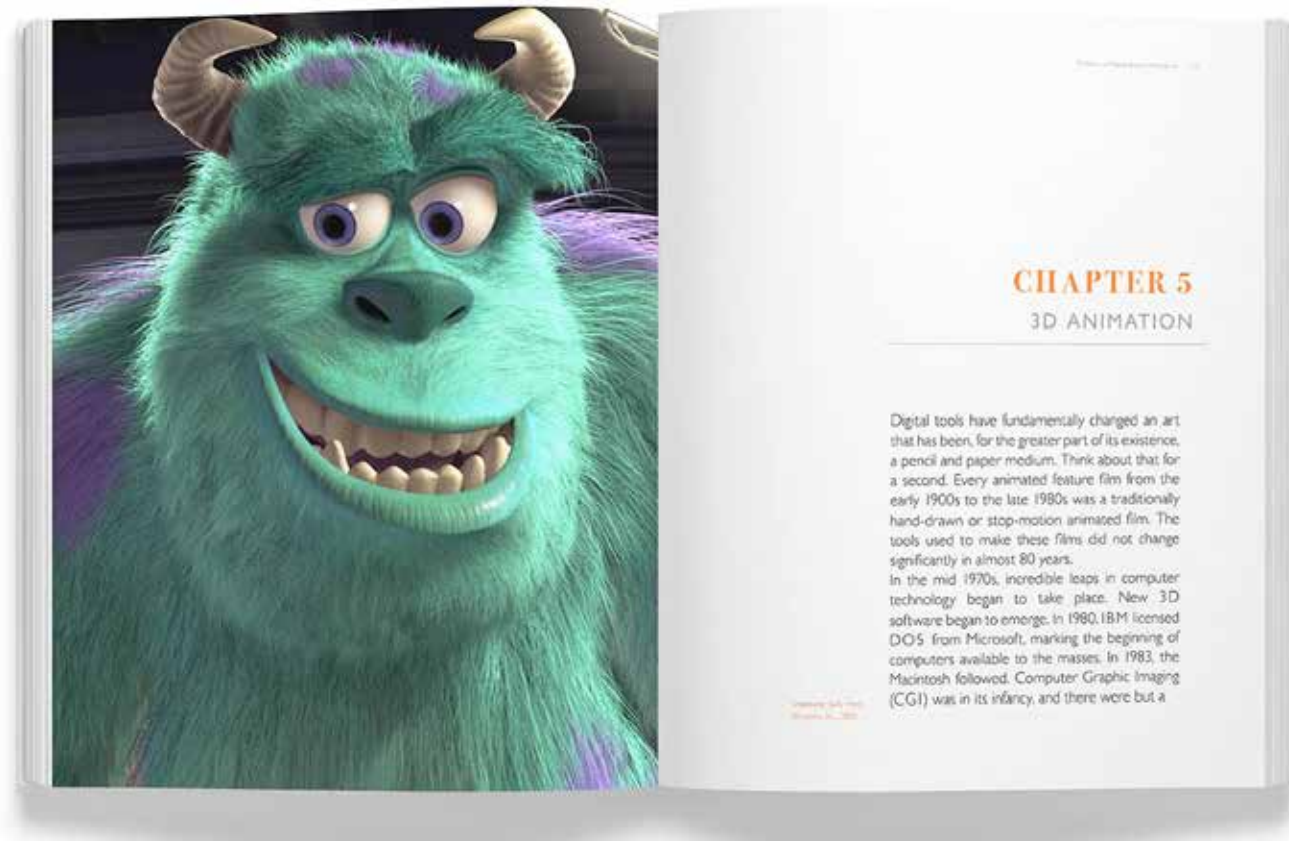
**Medium** Adobe InDesign, Illustrator and Photoshop

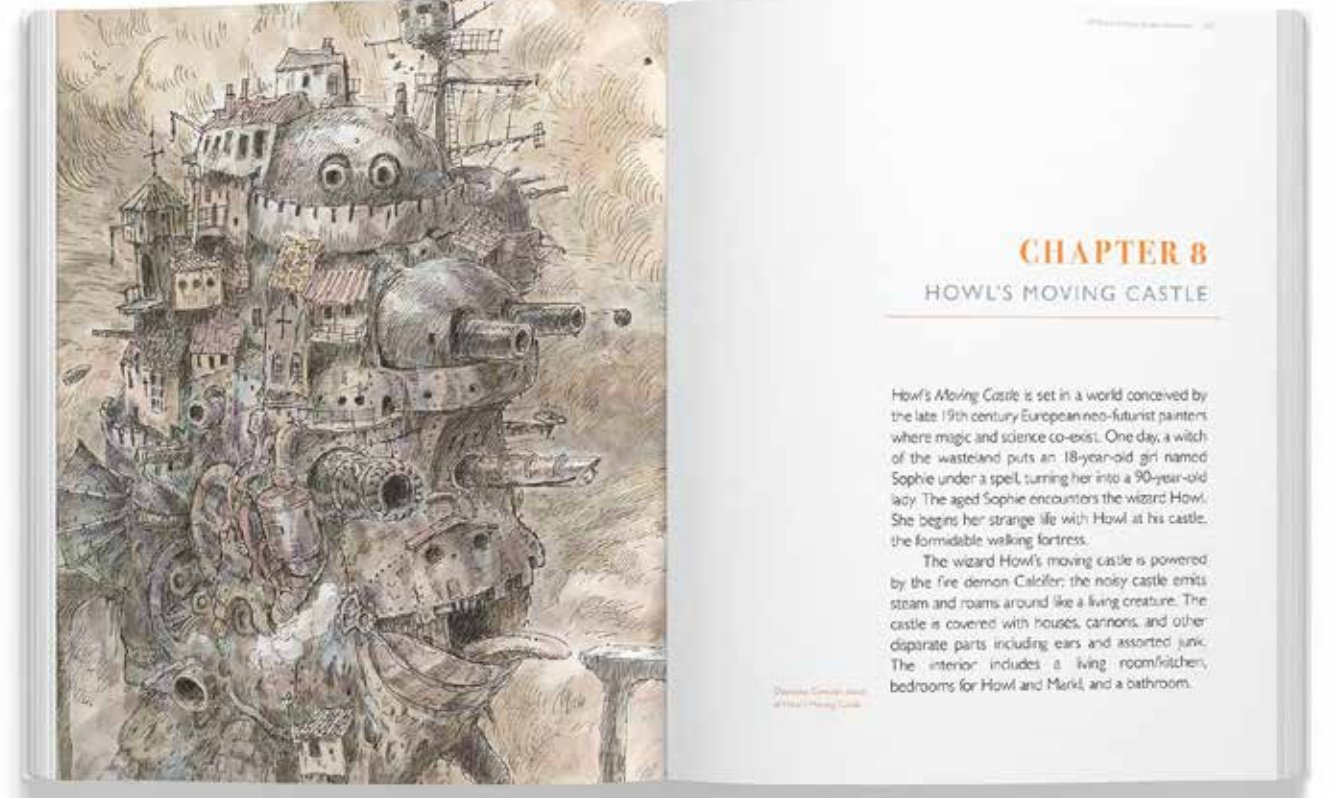
**Dimensions** 8 x 10 inches

**Category** Typography, book design, and visual system



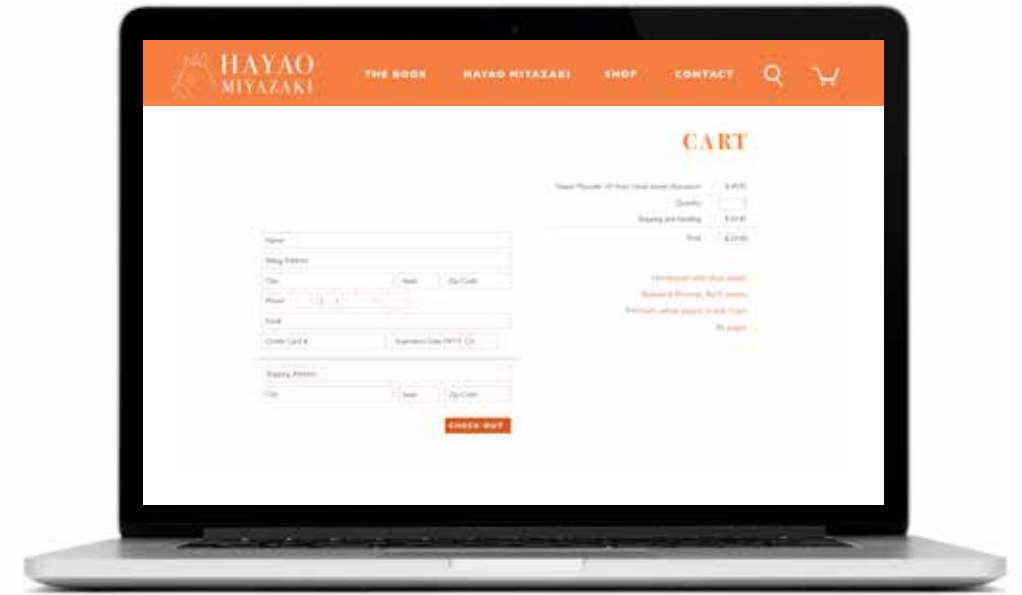














### project 3

## paint packaging

### Description

designed a packaging line for home paint inspired by artist, designer, and environmentalist, Maya Lin with a clean minimalistic style influenced by patterns found in nature.

### Concept

To design a line of paint packaging based on the work and style of Maya Lin. Lin is an artist, designer, and environmentalist most known for her landscape and memorial designs. Through her thought-provoking work, she asks the viewer to reconsider nature pioneering for sustainability and sustainable lifestyles.

I have always been inspired by her landscape and memorial designs and I aimed to take a natural and sustainable approach to something that is very mechanical and man-made, paint cans. With Purearth I wanted something that contained this same thought-provoking aesthetic inspiring consumers to want to strive towards more pure and sustainable products.

**Year** December 2015

**Medium** Adobe InDesign and Photoshop

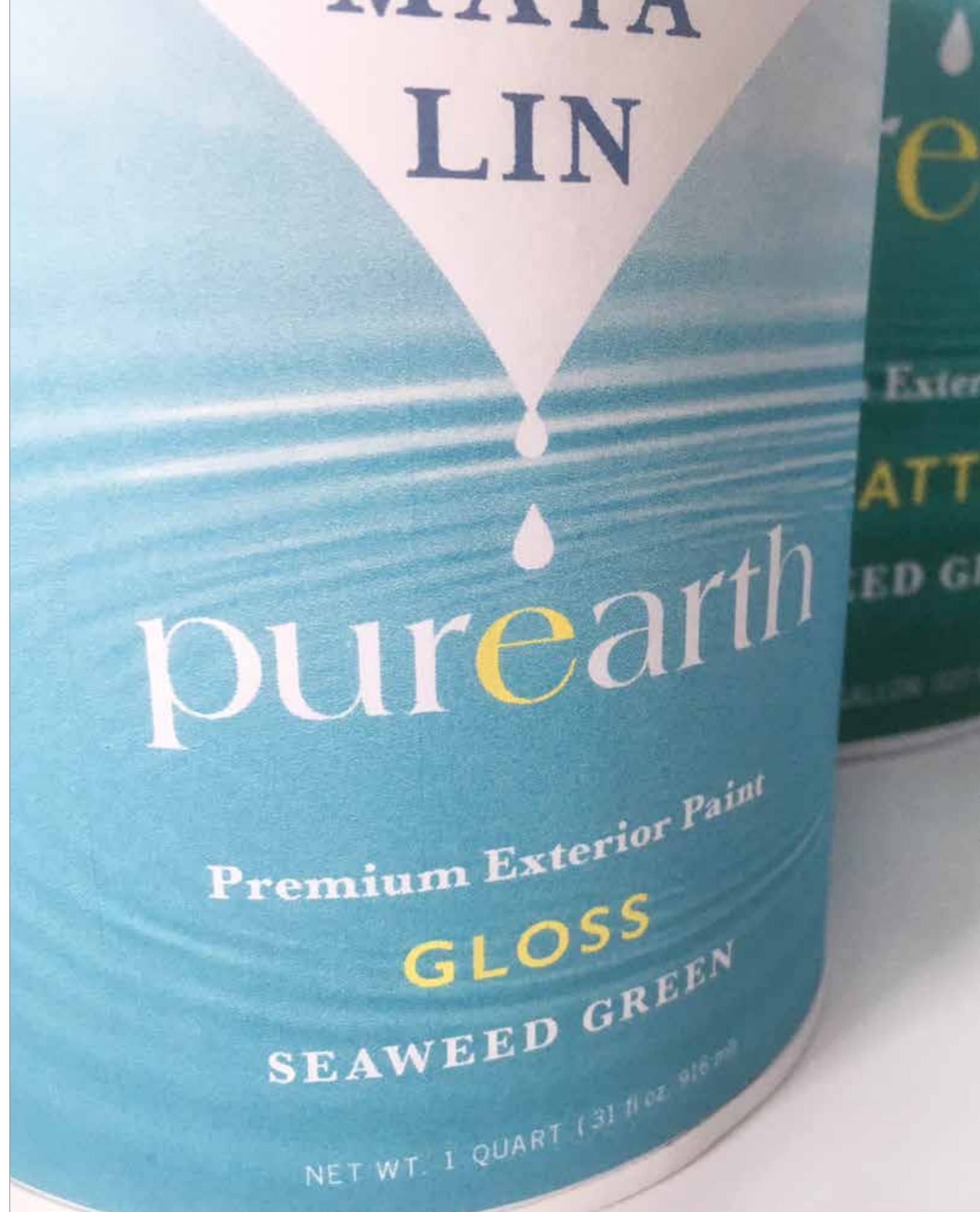
**Dimensions** Various sized labels

**Category** Packaging design and branding











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## project 4 pink posters

### Description

designed and composed a series of nine posters inspired by the color pink using a variety of materials for each.

### Concept

The concept was to dissect a color of my choosing, pink, to find words and ideas that best represented the color conceptually and portrayed them in a series of posters.

Once I had all of the words to make up each poster, the challenge then was to depict them typographically while still maintaining their individual meanings and interpretations.

I wanted to play with different materials for this project that had unique textures and would best represent each word. Materials including feathers, yarn, cotton dryer sheet, melted candy, and sand.

**Year** December 2015

**Medium** Adobe InDesign, Photoshop, Camera

**Dimensions** 17 x 11 inches

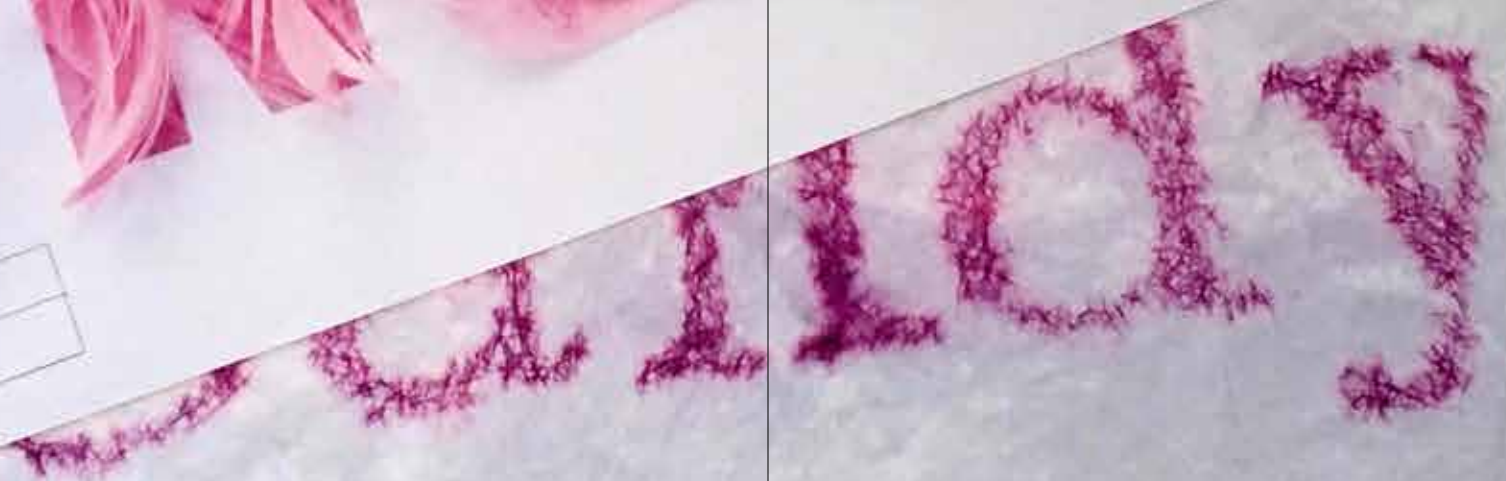
**Category** Typography and photography







<b>Typeface:</b> Futura Bold Condensed	<b>Medium:</b> Feathers
---	----------------------------



<b>Typeface:</b> ITC Tiffany Std. Medium	<b>Medium:</b> Cotton sheet and marker
---	---

<b>Typeface:</b> Ultra Condensed	<b>Medium:</b> Crinkled paper
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## project 5

# cafe website

### Description

designed a desktop and mobile website inspired by a local cafe in Philadelphia, PA. I utilized the existing logo for the main colors and my own photography for the location and menu sections.

### Concept

The concept was to redesign the website of a local business of my choosing. I fell in love with this cafe, The Little Spoon Cafe, on my way to work every day and chose it for my project.

The goal of the website was to attract and cultivate new and returning customers especially local residents. I also chose to utilize the cafe's existing logo and color as the main branding for the site rather than rebrand the project.

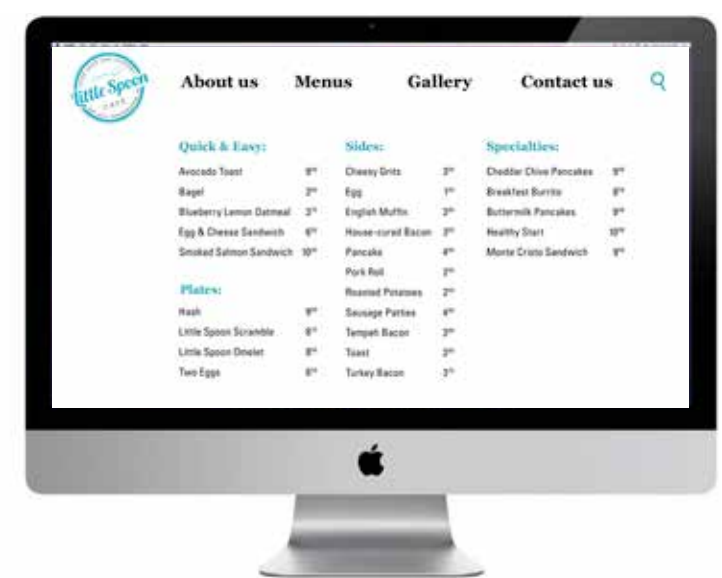
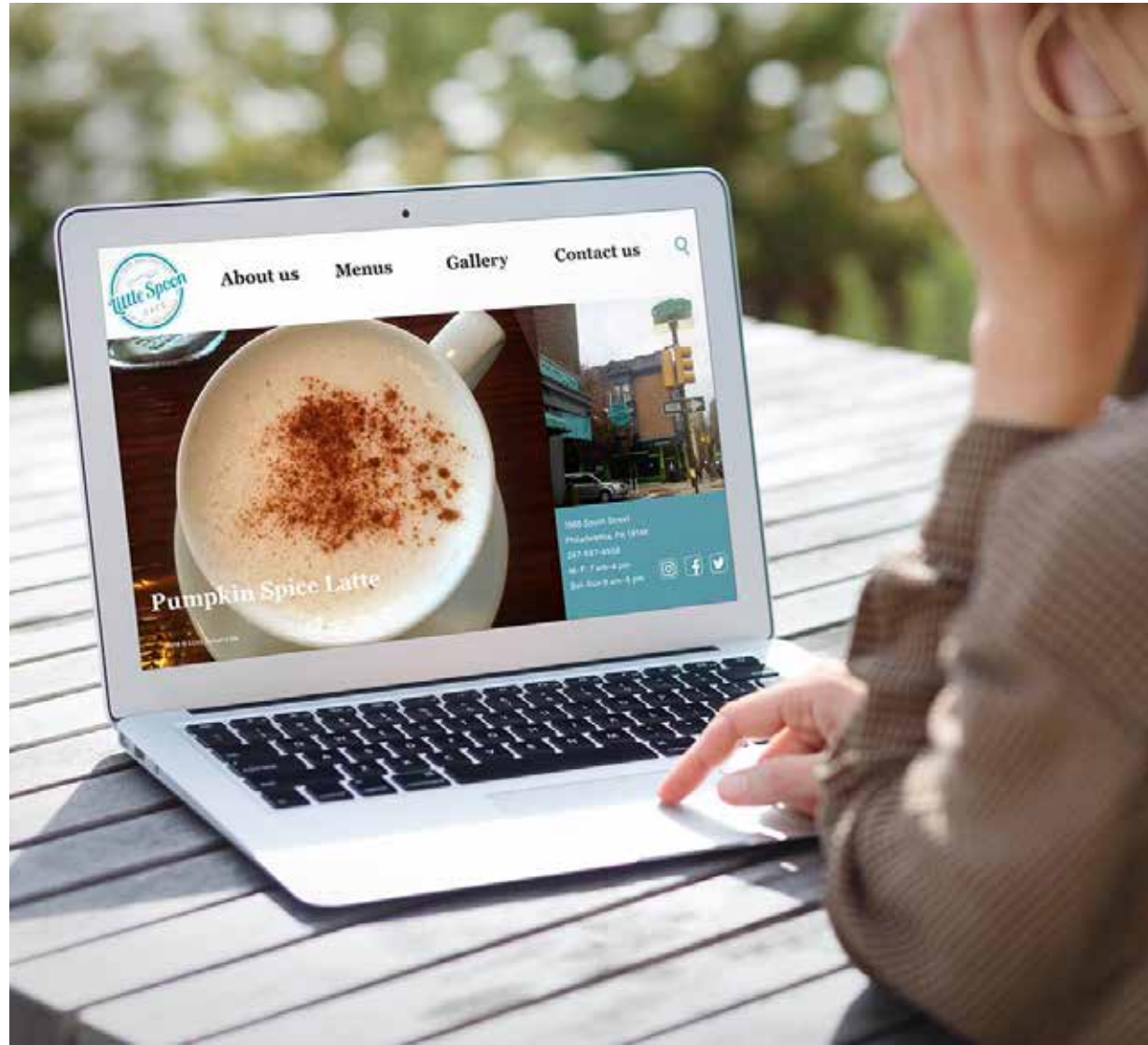
My aim for the site was to highlight the food by focusing on the seasonal and special items with plenty of imagery and photograph. All the photography for the project is my own.

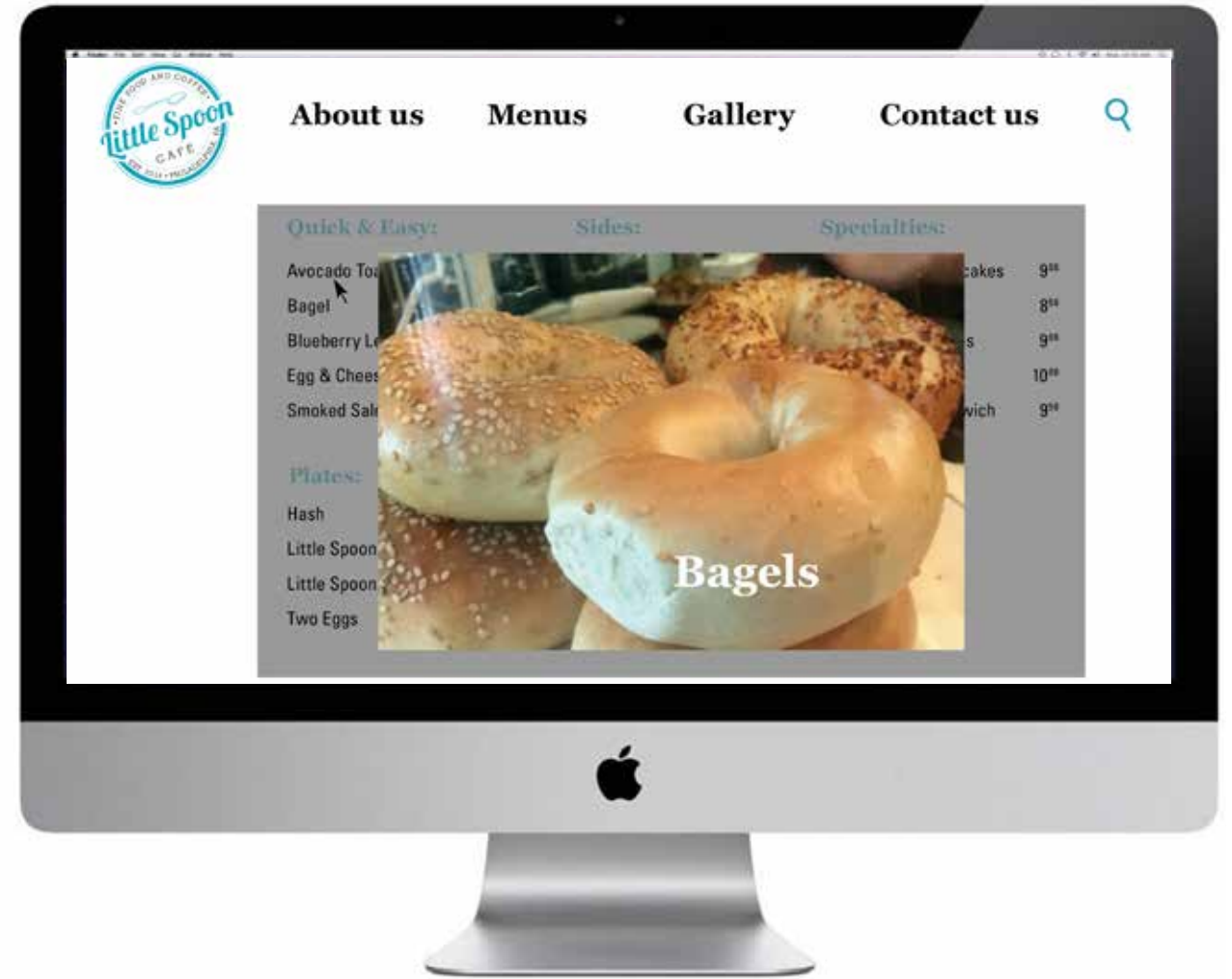
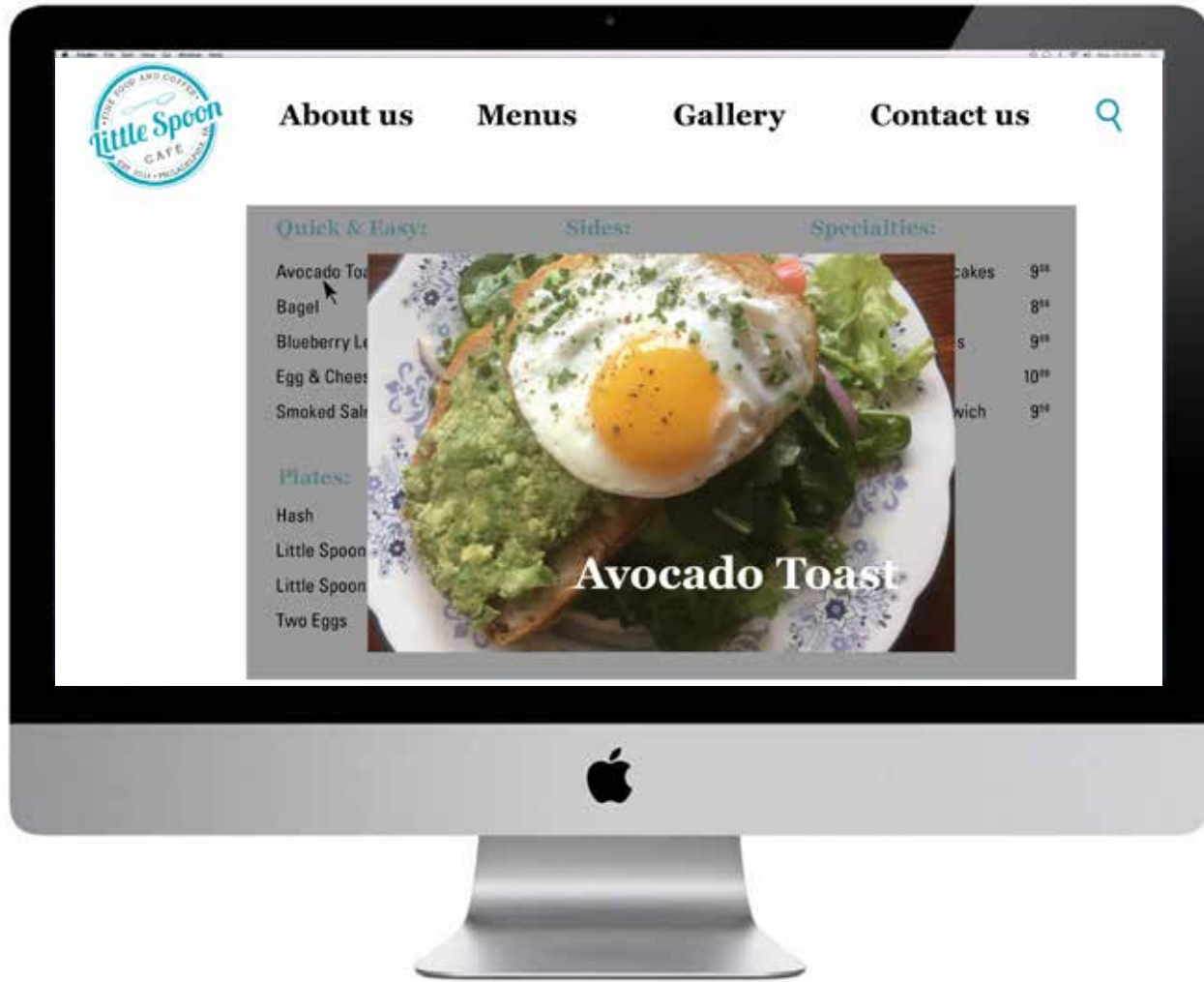
**Year** December 2016

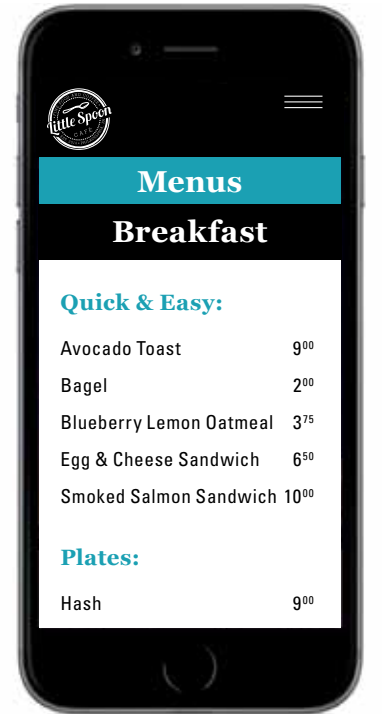
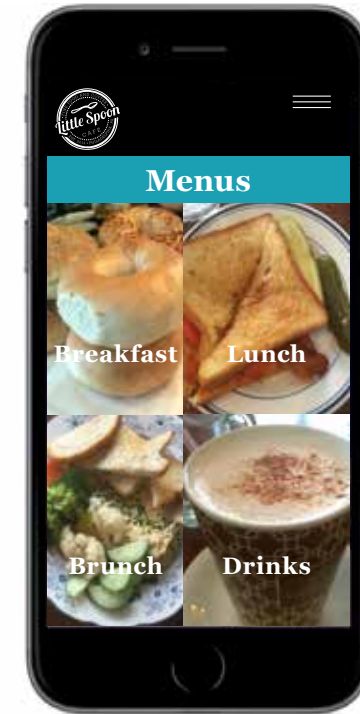
**Medium** Adobe InDesign and Camera

**Dimensions** 11 x 6.6 inches and mobile: 2 x 3 inches

**Category** Web design







**Quick & Easy:**

- Avocado Toast 9<sup>00</sup>
- Bagel 2<sup>00</sup>
- Blueberry Lemon Oatmeal 3<sup>75</sup>
- Egg & Cheese Sandwich 6<sup>50</sup>
- Smoked Salmon Sandwich 10<sup>00</sup>

**Plates:**

- Hash 9<sup>00</sup>



thank you for viewing!

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